




KRISHNA UNIVERSITY : MACHILIPATNAM
MBA/MCA III Semester & MCA V Semester Examinations, March--2021
Examination Centres and Colleges attached to Examination Centres

College Name and Place	Examination Centre and Place	Course
University Campus College, Machilipatnam (101)	University Campus College, Machilipatnam (101)	MBA MCA
Maris Stella College, Vijayawada (143)	Montessori Mahila Kalasala, Vijayawada (147)	MBA
Montessori Mahila Kalasala, Vijayawada (147)	Maris Stella College, Vijayawada (143)	MBA
MRR College of MCA, Nandigama (150)	S.G.S. (Smt. Gentela Sakuntamma) College, Jaggaiahpetta (167)	MBA
The Hindu College - MBA (PG Courses), Machilipatnam (220)	The Hindu College, Machilipatnam (219)	MBA
KRU Dr. MRAR PG Centre, Nuzvid (245)	KRU Dr. MRAR PG Centre, Nuzvid (245)	MBA

(BY ORDER)

Date: 27-Feb-21


27/02/2021
**Coordinator
Examinations (PG)
Krishna University
Machilipatnam - 521 001**


Controller of Examinations
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KRISHNA UNIVERSITY
MACHILIPATNAM - 521 001

**KRISHNA UNIVERSITY : MACHILIPATNAM****REVISED****Time Table for III/V Semester MCA & III Semester MBA Degree Examinations - March-2021****For III Sem MBA/MCA Time : 10.00 AM - 1.00 PM, For V Sem MCA Time: 2.00PM -5.00PM**

Examination Date and Day	Subject Code	Subject Title
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Course : MBA Sem : III Regulation 2015-16

08-Mar-21 Monday	MBA30115	Strategic Management
09-Mar-21 Tuesday	MBA302MA15	Consumer Behavior & Marketing Research
09-Mar-21 Tuesday	MBA302MC15	Advertising management
12-Mar-21 Friday	MBA304FA15	Financial Institutions & Markets
15-Mar-21 Monday	MBA303HA15	Human Resource Planning
15-Mar-21 Monday	MBA303HE15	Industrial Relations & Labour Laws
16-Mar-21 Tuesday	MBA302MB15	Product and Brand Management
16-Mar-21 Tuesday	MBA302MD15	Services Marketing
17-Mar-21 Wednesday	MBA304FC15	Security Analysis & Portfolio Management
18-Mar-21 Thursday	MBA303HC15	Training and Development

Course : MBA Sem : III Regulation 2018-19

08-Mar-21 Monday	MBA30118	STRATEGIC MANAGEMENT
09-Mar-21 Tuesday	MBA30218	PROJECT MANAGEMENT
12-Mar-21 Friday	MBA304HA18	HUMAN RESOURCE PLANNING
12-Mar-21 Friday	MBA305FB18	BEHAVIORAL FINANCE
15-Mar-21 Monday	MBA303MC18	INTEGRATED MARKETING COMMUNICATIONS
15-Mar-21 Monday	MBA305FC18	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT
16-Mar-21 Tuesday	MBA305FA18	FINANCIAL INSTITUTIONS & MARKETS
17-Mar-21 Wednesday	MBA303MB18	Product and Brand Management
17-Mar-21 Wednesday	MBA306ED18	Entrepreneurial Ecosystem in India
18-Mar-21 Thursday	MBA304HB18	PERFORMANCE & REWARD MANAGEMENT
18-Mar-21 Thursday	MBA304HC18	TRAINING & DEVELOPMENT
19-Mar-21 Friday	MBA303MA18	Consumer Behaviour & Marketing Research
20-Mar-21 Saturday	MBA303MD18	SERVICES MARKETING
20-Mar-21 Saturday	MBA304HD18	ORGANIZATION DEVELOPMENT & CHANGE
22-Mar-21 Monday	MBA306EA18	Business Opportunities in Emerging Economies

Course : MCA Sem : III Regulation 2016-17

08-Mar-21 Monday	MCA30116	Design and Analysis of Algorithms
09-Mar-21 Tuesday	MCA30216	Database Management Systems
12-Mar-21 Friday	MCA30316	Web Technologies
15-Mar-21 Monday	MCA30416	Object Oriented Software Engineering
16-Mar-21 Tuesday	MCA30516	Operations Research

Course : MCA Sem : V Regulation 2016-17

08-Mar-21 Monday	MCA50116	Data Sciences
09-Mar-21 Tuesday	MCA50216	Dot Net Programming
12-Mar-21 Friday	MCA50316	Principles of Programming Languages
15-Mar-21 Monday	MCA504D16	Neural Networks
16-Mar-21 Tuesday	MCA505C16	Internet of Things

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