Vice-Chancellor’s desk...

“A University stands for humanism. For tolerance, for reason, for the adventure of ideas and for the search of truth. It stands for the onward march of the human race towards ever higher objectives. If the Universities discharge their duties adequately, then it is well with the Nation and the People.”

- Jawaharlal Nehru

It is my pleasure to present you this second issue of the University News Letter-Krishna Tarangalu. This issue carries news, features and events of the University.

I deem it a great privilege to be associated with this nascent University as its Vice-Chancellor. This day reminds me of the great contributions of all those who have laid foundation and have been building Krishna University during the last few years, with dedication and tireless efforts. I consider it my humble duty to pay my respect to each one of them, with gratitude.

Krishna University is founded in Machilipatnam, whose shores are bathed by the azure waves of the Bay of Bengal. This town, which has been in existence since 3rd Century B.C, is a great seat of teaching, learning and imparting knowledge. In continuation of this tradition, Krishna University is committed to establish and create an academic tradition, which will be a benchmark in academics. The university has set-out its journey in this direction of opening new vistas of teaching and learning, as India is going through very interesting and challenging times both economically and socially. This gives us a vantage point to break new grounds in research with new assumptions, new questions and new theoretical constructs to explain many phenomena.

I am happy to inform you that all the 143 UG and PG Colleges located in Krishna District have been totally separated and de-linked from Acharya Nagarjuna University, Guntur, including MRAR PG Centre, Nuzvid, from the Academic Year 2012-13, thereby becoming a full-fledged affiliating university.

I appreciate the efforts of the teaching and non-teaching staff of the University for their valuable contribution in various facets of its development since the inception of the University.

I am pleased to inform that Krishna University has constituted PG and UG Boards of Studies for various subjects and conducted the meetings in June - July 2012, to revise course structure and curriculum of various academic programmes. The University has implemented the newly designed course structure, syllabus, credit system, grading criteria and examination pattern for all the PG programmes offered by University from the Academic year 2012-13.

I take this opportunity to welcome the national and international students, academicians, researchers, loyal and dedicated human resource interested in academic excellence of Krishna University to join us to expand the new horizons of academic values and qualitative research.

I congratulate all the students, who have been admitted into various academic programmes offered by the University and its colleges and I wish them all the best in their academic endeavours.

Prof. V. VENKAIAH
Prof. Vunnam Venkaiah assumed office as the second Vice-Chancellor of Krishna University, Machilipatnam on 23rd April 2012. Prof. M.K. Durga Prasad, the founder Vice-Chancellor was in the office from 2008 to 2011. After the end of his term on 27th July 2011, the Vice-Chancellor (I/c), Acharya Nagarjuna University, Prof. K.Viyyanna Rao took over as the Vice-Chancellor (I/c), Krishna University.

Prof. V. Venkaiah, while expressing happiness on taking charge as Vice-Chancellor of the University in his native district, said that he is committed to the development of the University. He added that providing basic amenities, introduction of new courses, promotion of research, development of physical infrastructure, use of information and communication technologies in teaching-learning process are among his main objectives.

The Registrar, Krishna University (KRU), Prof. D. Suryachandra Rao, Academic Coordinator, KRU, Prof. Y.K. Sundara Krishna, Director, Directorate of Admissions, KRU Prof. M. Basaveswara Rao, Public Relations Officer, KRU, Dr.C.M.Vinaya Kumar and other staff members were present on the occasion. Dr. H. Lakshmi, wife of Prof. V. Venkaiah accompanied him, while Prof. K.Viyyanna Rao handed-over the charge to Prof. V. Venkaiah at the Vice-Chancellor’s Camp Office, Machilipatnam.

Sri. K. Narayana Rao, Member of the Parliament, Machilipatnam, Principals of PG centres at Nuzivid and Vijayawada, former Chairperson, Machilipatnam Municipality Sri B. Arjunudu and other cultural and social organization leaders greeted the Vice-Chancellor, Krishna University, Prof. V. Venkaiah.

After taking-over the charge as Vice-Chancellor, Prof. V. Venkaiah addressed the Press, Management Committee Members, Principals and teachers of various colleges who were present on the occasion.
Prof. Vunnam Venkaiah, born in Chandapuram village, Nandigama Mandal of Krishna District, took Graduate and Post-graduate degrees in Commerce from Andhra University. Starting his career as Lecturer in PG Centre, AMAL College, Anakapalle he attained 36 years of teaching experience.

Professor V. Venkaiah is known for his contribution to Open and Distance Learning and Management Education. During his more than three decades of academic career, he held many academic and administrative positions. He has published 13 books, several quality assurance manuals and Research Papers in national and international journals on different aspects of Management and distance education. He has also conducted a number of research and consultancy studies and guided research scholars for M.Phil and Ph.D programs. As a Distance Educator, Prof. Venkaiah has been actively involved in serving and developing the first Open University in India, i.e., Dr. B.R.Ambedkar Open University, Hyderabad, and held many positions in that University including Rector of the University. The Commonwealth of Learning, Commonwealth Educational Media and Communication in Asia and UNESCO have been making use of his services as a trainer, researcher and consultant in the areas of Open Distance Education, Application of Technologies and Open Education Resources. Prof. Venkaiah also served as Executive Director, Prof. G. Ram Reddy Research Academy of Distance Education (GRADE). He has been associated as Chairman and Member Coordinator with National Assessment and Accreditation Council. His expertise is also used extensively by the Distance Education Council, Indira Gandhi National Open University and other State Open Universities. Government of Andhra Pradesh conferred on him the “Best Teacher Award” in 1995. Ford Foundation Visit Fellowship, Cooke Prize, Asian Association of Open Universities Fellowship, UGC Teacher Fellowship are among his other distinctions. He visited several universities to deliver lectures and to participate in conferences in USA, UK, New Zealand, Brazil, Italy, Singapore, Malaysia, Germany, Hong Kong and Sri Lanka.

The Vice-Chancellor, Krishna University, Prof. V. Venkaiah pitched into action after his assumption of office and firstly he conducted a meeting for the principals of the affiliated colleges of Krishna University, on 11th May 2012 at the Hindu College Auditorium. The Coordinator, Campus-II, KRU, Dr.N.Usha welcomed the dignitaries on to the dais. Breaking the silence after a thunder of reverberating claps with his Presidential remarks starting with…. I’m delighted to be with you all here….’ Prof. Venkaiah thanked the Hon’ble Chancellor and His Excellency, The Governor of Andhra Pradesh, Sri. E.S.L.Narasimhan and the Government of Andhra Pradesh, for giving him an opportunity to serve the university. The meeting was held to review the progress made by the affiliated colleges and to substantiate the need for creation and maintenance of websites. Prof. Venkaiah made a scintillating presentation on the all-round perspective of the university for an hour during which he said all the 143 affiliated colleges are great pillars of this varsity. He stressed on the need to be responsible and accountable to the stakeholders - the students, teachers, management committees, principals, leaders, government and funding agencies. He emphasized on the need for developing social responsibility among educational institutions. The Vice-Chancellor appealed to principals to make the colleges

![Prof. V. Venkaiah inaugurating the Principals Meet](image)

**Principals Meeting**
ragging-free institutions. He elaborated the necessity of promoting the culture of ‘sharing’ to spin-out the varsity as ‘highly reputable university’. He held the audience in rapt attention and affirmed that ‘every university has problems and Krishna University is not an exception... but by doing everything well we can transform the state of affairs and become mentors and pathfinders’. Later, the modalities to constitute Board of studies for UG/PG/Professional courses, payment of affiliation fees and issues pertaining to the examinations were discussed.

The Coordinator, Academic Audit Cell, KRU, Dr.N.Usha gave a presentation on the constitution of twenty five Boards of Studies to prepare new syllabus of UG and PG courses conducted by Krishna University.

The Coordinator, Statistical Cell, KRU, Dr.C.Jayasankaraprasad gave an elaborate presentation on the importance and filling-up the Data Capture Formats (DCF), which will help the government in getting the information in respect of examination results, financial information, student enrolment, scholarships etc...

The Vice-Chancellor lent audience to the queries of the gathering on administrative matters and responded to the contentment of the audience.

The Registrar, KRU, Prof.D.Suryachandra Rao elaborated the changes that have been incorporated in examination system. The Academic Coordinator, KRU, Prof. Y.K.Sundara Krishna, Public Relations Officer, KRU, Dr. C.M.Vinaya Kumar, the teaching and the supportive staff of the University were present at the meeting. The Assistant Director, Directorate of Admissions, KRU, Dr.P.Veerabramhuchari proposed a formal vote of thanks and the Krishna University Affiliated Colleges Principals Meet was drawn to a closure with the resonance of the national anthem-Jana... Gana... Mana...!

Speaking as chief-guest on the annual celebration of ‘Crucible Day’ organised by the Department of Business Administration, Gudlavalleru Engineering College, the Vice-Chancellor, Krishna University, Prof. V. Venkaiah advised the students to use the internet for productive activities. He said that downloading songs, movies and other not-so-important stuff would kill their time and skill. He exhorted them to use the facility to download guest-lecturers delivered by great personalities like the former president of India, Sri. A P J Abdul Kalam, Dr. Amartya Sen, Prof. Raghuram Rajan and some speeches of experts at Harvard Business School and other reputed international business schools.

He encouraged the students to follow the five principles of education viz to learn, to acquire skills, to work with others, to adopt and change and to become competitive.

Dr. R. Nageswara Rao Vallurupalli, Chairman of Gudlavalleru Engineering College felicitated the Vice-Chancellor, Krishna University, Prof. V.Venkaiah on this occasion.
National Seminar on ‘Micro Finance-Issues, challenges and Policy Options in Emerging Economies’

The Department of Business Management, Krishna University conducted a two-day national seminar on 17-18 February 2012 in the college campus auditorium on “Micro finance-Issues, challenges and Policy Options in Emerging Economies” (NSMF-2012) in association with National Bank for Agriculture and Rural Development (NABARD), Hyderabad and Andhra Pradesh State Council of Higher Education (APSCHE), Hyderabad.

The Chief Guest of the Inaugural function, K. Misra, Executive Director, Andhra Bank, Hyderabad said that with the decline in Per Capita Income, the standard of living in rural areas is becoming low. He stressed that micro financing is providing self-employment to the rural poor and Andhra Bank is actively involved in micro financing and thereby it is playing a significant role in helping the poor.

The then Vice- Chancellor (I/c), KRU, K.Viyyanna Rao presided over the function. Speakers pointed out that China had recorded 11 percent development rate, while India had not crossed nine percent. The inability of the poor to produce surety is forcing the banks to take a back step; resulting in the escalation of poverty in rural areas. Prof. K.V. Rao added that the Five-Year Plans will effectively help in alleviating poverty. The Convener of the NSMF-2012, Prof. D. Surya Chandra Rao and the Co-Convenors Dr. R. Padmaja, Dr. Ch. Jayasankara Prasad, and Ms. M. Sravani encouraged students to participate in the discussions.

Staff and students from various Universities and Colleges actively participated in discussion related to various
issues of Microfinance. The Director, School of Management Studies, JNTUH, Hyderabad, Prof. A. Ramachandra Aryasri, the Registrar, Dr. B. R. Ambedkar University, Etcherla, Prof. V. Krishna Mohan, Head, School of Humanities, Vignan University, Prof. B. Sarangapani, chaired the sessions.

The DGM National Bank for Agriculture and Rural Development (NABARD), Mr. N. Madhumurthy, said that the initiatives taken-up by NABARD had contributed to expansion of agricultural activity in a long way.

As many as 250 participants presented research papers from Andhra Pradesh, Tamil Nadu, Kerala, Karnataka, Rajasthan, and Madhya Pradesh. About 1000 participants have registered themselves as delegates in this seminar. The Organizing Committee selected the best papers through double-blind review process. C. Krishnan, Associate Professor in Economics, Government College Kodanchery, Kozhikode, bagged the first prize for his research paper entitled ‘Microfinance for Women Empowerment: The experience of Kerala’. Nanu Lunavath, a researcher from National Institute of Technology, Warangal, received second prize for his paper entitled: ‘Micro Finance Economic Impact on Rural Poor in Andhra Pradesh’.

**National Seminar on ‘Recent Trends in Information and Communication Technology’**

The Department of Computer Science, Krishna University conducted National seminar on ‘Recent Trends in Information and Communication Technology (RTICT)’ for two days on 7th & 8th January 2012 at Main Campus, Krishna University, Machilipatnam.

Speaking on the occasion, the then Vice-Chancellor (I/c), Krishna University, Prof. K. Viyyanna Rao said, ‘Information and Communication Technology is becoming a driving force. The trends in information and communication technologies are durable to predict the growth and developments in these technologies that in turn affect the life style and the life cycle of the people’.

Prof. K. Viyyanna Rao released the Souvenir of the seminar and said that young Scholars have done commendable work on various research issues and recent trends.

The Convener, RTICT, Prof. Y. K. Sundara Krishna, presented the theme of the seminar. The Chief Guest of the day Prof. C. Raghavendra Rao of University of Hyderabad delivered the Keynote address on current issues of Computer Science & Engineering. The Distinguished Guest of this day, Prof. Y. S. Kumaraswamy, Head & Director, Dayanand Sagar Institute, Bangalore, Sri T. Venkata Prasad, Dy. General Manager, BSNL, Telecom District, Vijayawada addressed the gathering. The Registrar, KRU, Prof. D. Suryachandra Rao conveyed greetings on the occasion.

The Convener, Prof. Y. K. Sundara Krishna presided over the Valedictory function by summarizing the two-day event. The Chief Guest Prof. P. Premchand from Osmania University, Hyderabad presented the certificates and the best prize among the research scholars’ papers.
mementos. The Treasurer & Co-Convener Dr. R. Kiran Kumar proposed the formal vote of thanks. Academicians, Research Scholars, Industrialists, and Engineering & IT Students participated in this seminar.

**National Seminar on ‘Chemistry-Our Life, Our Future’**

The Department of Chemistry, MRAR PG Centre, Nuzvid organised a national seminar on ‘Chemistry-Our Life, Our Future’, on 29th December 2011. The speakers stressed on the importance of science for the future of humanity and called upon the scientific community to conduct research which helps the society. They described the strong bond between agriculture and organic chemistry, because chemistry alone has brought revolutionary changes in the field of agriculture.

The Convener of the National Seminar, Prof. C. Rambabu, Registrar, KRU, Prof. D. Suryachandra Rao, Prof. G Nageswara Rao, Prof. M.S.N. Murthy, Prof. N. Veeraiah, Dr. Sridhar, Hyderabad and other experts took part in the deliberations.

Later, the then Vice-Chancellor (I/c), KRU, Prof. K. Viyyanna Rao released the souvenir of the conference.

**National Seminar on ‘Mathematical Modelling in Global Perspective’**

The Department of Mathematics, MRAR PG Centre, Nuzvid, conducted a UGC sponsored two-day National Seminar on 20th & 21st January 2012. The former Vice-Chancellor, Dravidian University, Kuppam, Prof. P.V.Arunachalam, in his key-note address emphasized on “Mathematical Modelling in Global Perspective”. M.M.R.V. Appa Rao, Correspondent, Dharma Appa Rao College, Nuzvidu, presided over the Inaugural Function. Registrar, KRU, Prof. D. Surya Chandra Rao, Head, Dept. of Applied Mathematics, MRAR PG Centre, Nuzvid, Prof. K. Pandu Ranga Rao, Prof. C. Rambabu and others were present.

Prof. I.H. Naga Raja Rao, Andhra University, delivered a talk on ‘Graceful Numbering of Graphs’. The valedictory function was held on the evening of 21st January, 2012. The papers presented in the seminar covered various topics from statistics in chemical analysis to computing and fluid dynamics. Prof. D. Devanandam, Organising Secretary of the Seminar, proposed vote of thanks.

This seminar has provided an opportunity to the participants to interact with experts in mathematical and physical sciences and to exchange views about the many inventions and innovations that take place from time to time in the field of mathematics. The seminar included presentation of research papers and invited-talks by distinguished academicians from various institutions within and outside Andhra Pradesh. The students of Krishna University also presented 6 papers on different topics.
The girls’ wing of National Social Service Cell, Krishna University successfully completed the academic year 2011-12, with camps, rallies and workshops, under the Coordinatorship of Prof. D. Suryachadra Rao.

A Motivational Camp for the 10th class students, a Medical Camp for the girl students of the Social Welfare Hostels and International Women’s Day on 8th March, 2012 was organized by the National Social Service wing of Krishna University, Machilipatnam.

Girls’ Camp

About 150 girl students took part in the Medical Camp for the girl inmates of the Social Welfare Department, Govt., of Andhra Pradesh by the National Social Service wing of Krishna University on 17th December 2011. Vice-Chancellor (I/c), KRU, Prof. K.Viyyanna Rao, Registrar, KRU, Prof. D. Suryachandra Rao, Municipal Commissioner Sri Sivaramakrishna, NSS Programme Officer, KRU, Dr. T. Vijayalakshmi advised the girl students to open up freely about their health problems and take medical advice in the medical camp. They also motivated them to concentrate on higher education, especially professional courses to prove their mettle. Government Medical Assistant, Dr. Sujana Priya, and other medical staff conducted medical check-up for the students. Department of Journalism and Mass Communication NSS volunteers extended their services for the medical camp.

Motivational Camp

About 100 students from Social Welfare Hostels in Machilipatnam attended the one-day Motivational Camp organized for the 10th class students of Government Social Welfare Hostels in Machilipatnam. The Camp was conducted on 22nd December 2011 by the National Social Service (NSS) wing of Krishna University. The Government school teachers- Ms. Sathya Santhi, Mr. Venugopal, Ms. Kanakadurga, and Mr. Dattatreya Sharma conducted classes in various subjects covering English, Telugu, Mathematics, Science, Social Studies and Hindi for the students. The Vice-Chancellor (I/c), Prof. K.V. Rao, Joint Director, Social Welfare Department, Machilipatnam, Sri P.S.A. Prasad, Mandal Educational Officer, Machilipatnam, Sri B. Santhi Babu, the Registrar, KRU, Prof. D. Suryachandra Rao, the Academic Co-coordinator, KRU, Prof. Y.K. Sundara Krishna, Assistant Social Welfare Officer, Machilipatnam, Sri G.Ashok Kumar, participated in the inaugural programme. Later, compass boxes and study materials were distributed to the students.
Krishna University celebrated International Women’s Day on 7th March 2012. The Vice-Chancellor (I/c), KRU, Prof.K.Viyanna Rao, presided over the celebrations and motivated the students about the global opportunities for women in the 21st century. Dr.K.V.Krishna Kumari, eminent doctor, writer and social activist from Hyderabad, inaugurated the programme as the chief guest and shared her experiences with faculty and students. Prof. K. Viyyanna Rao, Registrar, KRU, Prof. D. Suryachandra Rao, the Municipal Commissioner, Machilipatnam, Sri. Siva Rama Krishna, the Project Director, Krishna District Women and Child Welfare Department, Mrs.Swaroopa Rani, enlightened the students about various programmes, helplines and counselling services available for women against social atrocities. The Academic Coordinator, KRU, Prof. Y.K. Sundara Krishna, spoke on this occasion. A skit against domestic violence was staged on this occasion. In order to create awareness about women and their importance in the contemporary society, various competitions such as Elocution, Essay Writing, Skit and Poster Presentation were organized for the girl students of Krishna University and the local affiliated colleges in Machilipatnam on 3rd and 5th March, 2012 by the Coordinator, Campus II, KRU, Dr .N. Usha. The winners in these competitions were given prizes during the International Women’s Day programme in Krishna University.

**GUEST LECTURES... AN INTEGRAL PART OF PEDAGOGY AT KRU**

Mr. Nageswara Rao-Regional Bureau Chief, TV-9 giving guest lecture to the students of JMC

Sri P. Venkata Narasimham, Director, NSDL, Mumbai, being felicitated by Prof. K. Viyyanna Rao

Prof. Sheila Hicks, Emeritus Prof., University of Oulu, Finland: spoke on Ecology and Climate Change

Dr. B. Sarada Sundari, Associate prof. Banaras Hindu University, delivering lecture
Republic Day was observed with fervour by the staff and students of Krishna University on 26th January, 2012. The Registrar, KRU, Prof. D. Suryachandra Rao garlanded the statue of Mahatma Gandhi in the University premises. The National College, Machilipatnam became famous, as it was visited by Mahatma Gandhi 120 years ago, where he had hoisted the tri-colour.

Prof. D. Suryachandra Rao hoisted the national flag and delivered the message on the occasion. Dr. C. M. Vinaya Kumar, Dr. B. Vijayalakshmi, Dr. P. Veera Brahmachari, Mr. Nancharaiah and students from different departments spoke on this occasion.
In the light of the growing need of processing admissions through common entrance test, Krishna University set-up a separate office viz Directorate of Admissions (KRUDA), in the Academic Year 2012-13, to conduct Krishna University Common Entrance Test (KRUCET). Prof. M.V. Basaveswara Rao, Department of Chemistry, KRU, is appointed as The Director, while Dr. P. Veerabrahmachari, Asst. Professor, Department of Biotechnology, KRU, was appointed as the Assistant Director. The Directorate is responsible for the Admissions of eligible students in the Post graduate courses offered at Krishna University Campus, Dr.MRAR Krishna University PG Centre, Nuzvid and the affiliated colleges of Krishna University.

The Directorate will allow the candidate to exercise the option of sliding from one college to the other college. The admission process is totally transparent and the vacancy position of the seats will be displayed prominently in the counseling centre. The rules of reservation for SC, ST, BC and others will be followed strictly as per the existing norms of the Government. The reservation in respect of NCC, Sports, Physically Handicapped, Children of Armed forces personnel also followed as per the percentage prescribed by the State Government from time to time. The eligible candidates for fee concession will be allowed to enjoy concession of fee as per the norms prescribed by the State Government.

The Directorate of Admissions takes care of collection of tuition fee and other fees on behalf of all admitting institutions and maintains accounts and releases the respective amounts to the colleges concerned after the closure of the admissions.

**KRUCET RESULTS RELEASED**

The Vice-Chancellor, Krishna University, Prof.V.Venkaiah released the results of the Krishna University Common Entrance Test (KRUCET). A total of 2,360 students appeared for the entrance test, of which 2,169 (92 percent) passed the entrance in 22 courses in different streams.

Prof. V. Venkaiah inaugurated the Counselling for PG Admissions held on 25th May 2012 at P.B.Sidhartha College Vijayawada. The Director, Krishna University Directorate of Admissions, (KUDA), Prof. M.V.Basaveswara Rao, the Assistant Director, Dr.P.V.Bramhachari, Academic Coordinator, Prof. Y.K.Sunadara Krishna and other faculty members of the varsity were present.

**Kudos to KRUDA**

Vice-Chancellor, Prof. V. Venkaiah releasing KRUCET results

Prof. K. Viyyanna Rao releasing KRUDA poster

Prof. V. Venkaiah giving rank card to the KRUCET 1st ranker
Campaign for Voters...

For the first time in Machilipatnam, Voters Day was celebrated with much enthusiasm and people’s participation. Krishna University National Social Service Cell in collaboration with the Revenue Department, Government of Andhra Pradesh, observed Voters Day on 25th January 2012 by organizing a rally and human chain at Koneru Centre to create public awareness. Later a programme was organized in the Hindu College auditorium to distribute voter ID cards to the public.

Sitharamaiah, joined the students in the oath taking programme at Koneru Centre, Machilipatnam. They led the rally which went through the streets of Machilipatnam ending at Hindu College. The staff and students of Noble College, Venkateswara Degree College and other colleges also took part in the programme.

The Collector and Magistrate, Krishna District, Mr. S.A. M. Rizvi and the Member of Legislative Assembly (MLA), Machilipatnam Constituency, Sri P. Venkatramaiah participated in the Voters Day programme. They called on the youth to play a key role in the country’s planning and politics and asked all those who are above 18 years of age to enrol themselves in the voters list. They also requested the youth to get involved in the society building-up activities through social service. Prof. D. Suryachadra Rao advised all the youth to enrol themselves in the voters’ list and become voters and contribute to the healthy democratic system.

Senior voters were felicitated by the dignitaries on this occasion. They also distributed voter cards to the students. The Principal, Hindu College, Machilipatnam, Sri Vijaya Kumar, participated in the celebrations.
The Vice-Chancellor taking first steps…

Sri. K. Narayana Rao, MP Machilipatnam constituency, greets Prof. Venkaiah

…signing for responsibilities! KRU Professors look intently…

Prof. D. Suryachandra Rao, Registrar, KRU welcomes the Vice-Chancellor

Prof. Venkaiah addresses the Press & Media

Examinations Section File… the first to be signed

…donating cheque for the social cause

Prof. Ramabai, Dept. of Chemistry, MRAR PG Centre, Nuzvid greets Prof. Venkaiah

Dr. N. Usha, Associate Professor, Dept. of English, KRU greets Prof. Venkaiah

Dr. C. M. Vinaya Kumar, PRO, DJMC, KRU greets Prof. Venkaiah

Dr. B. Vijaya Lakshmi, Head (I/c) DBT, KRU greets Prof. Venkaiah

Scholars greet Prof. Venkaiah
The Kakarapati Bhavanarayana (KBN) College Management felicitated the Vice-Chancellor, Krishna University, Prof. V. Venkaiah and the Vice-Chancellor, Acharya Nagarjuna University, Prof. K. Viyyanna Rao.

The former Vice-Chancellor, Acharya Nagarjuna University, Prof. Bala Mohan Das said that both the universities have the tremendous task of shaping students into good citizens. He expanded the term ‘vice-chancellor’ in his own fashion and said V stands for values, vision, I for imagination, innovation and initiative, C for Character and E for emotional stability. Similarly, C stands for commitment, H for honesty, A for awareness in all fields, N for nearness to all fields, C for cultural heritage, E for entrepreneurship, L for leadership qualities, L for loyalty, O for optimism and R for responsibility.

He said that a Vice-Chancellor has a major responsibility towards the society and hence one should have all the above mentioned qualities. He added that both the vice-chancellors are abounding with all these qualities.
KRU released I yr UG results first!

Speaking after releasing the UG first year examinations result, the then Vice-Chancellor (I/c), KRU, Prof.K.Viyyanna Rao said that the Krishna University is the first to announce the result in the state. He said that out of ten thousand students appeared for the examinations three thousand five hundred and fifty five students passed.

Prof.K.V.Rao applauded the entire team of the examination processing cell for toiling day and night for the speedy processing of the results. He appreciated the untiring efforts of the controller of Examinations (I/c), KRU, Prof. D.Suryachandar Rao, UG Examinations Associate, KRU, Dr. C.M.Vinaya Kumar, Additional Examinations Associate, KRU Dr.R.Kiran Kumar, Academic Coordinator, Prof. Y.K.Sundara Krishna, K.Sitalu, M.V. Srinivas Apparao, K.Madhusudhana Rao, K. Bramhanada Rao and K.Ravichandra.

KRU released II yr UG results

Shortly after taking-over charge as the Vice-Chancellor, Krishna University, Prof.V.Venkaiah released the results of the UG second year examinations of Krishna University affiliated degree colleges. The Controller of Examinations (I/c), KRU, Prof.D.Suryachandrarao, U.G. Examinations Coordinator, KRU, Dr.C.M.Vinaya Kumar, Additional Coordinator, KRU and Dr.R.Kiran Kumar were present. Speaking on this occasion Prof.Venkaiah commended the entire team that worked to process the results. Speaking on this occasion he told the Press that the results in the ensuing academic years will be released much earlier.

in the exam and the girls pass percentage is 44.11 while the boys is 24.99.
Publications

Prof. M.V. Basaveswara Rao, Department of Chemistry

- “AlCl3 induced (hetero)arylation of 2,3-dichloroquinoxaline: A one pot synthesis of mono/di-substituted quinoxalines as potential antituberular agents” Bioorganic & Medicinal Chemistry 20 (2012), 1711–1722.
- “C-C bond formation at C-2 of a quinoline ring: Synthesis of 2-(1H-indol-3-yl) quinoline-3-carbonitrile derivatives as a new class of PDE4 inhibitors” Bioorganic & Medicinal Chemistry, 2012.

Prof. M.V. Basaveswara Rao, Department of Chemistry, received three awards-

- Bharat Jyoti Award, from IIFS through Dr. Bhishma Narain Singh, former Governor of Tamil Nadu & Assam.
- Rastriya Vidya Gaurav Gold Medal Award from International Institute of Education & Management, New Delhi;
- Bharat Vidya Shiromani Award from Indian Solidarity Council, New Delhi.

Prof. Y.K. Sundara Krishna, Department of Computer Science


Dr. N. Usha, Department of English


Dr. B. Vijaya Lakshmi, Department of Biotechnology


Dr. R. Padmaja, Department of Business Administration

- ‘A chapter ‘Customer Satisfaction Towards Life Insurance Policies’, Management Practices in Global Perspectives, Edited by Dr. Y. Subbarayudu,

Dr. R. Kiran Kumar, Department of Computer Science


“Is it Project Manager or Project Leader that is most needed for successfully Managing Projects” International Journal of Data Modelling and Knowledge Management, Volume2, No.1, January-June, 2012,79-87.

P.V.Bramhachari, Department of Biotechnology


Seminar/workshops

Prof.D.Suryachandra Rao, Department of Management

Paper titled “Microfinance Institutions in India – An Overview” was presented in the Technical Session – II at the National Seminar on “Microfinance – Issues, Challenges and Policy Options in Emerging Economies (NSMF-2012) organized by the Department of Business Management, Krishna University, Machilipatnam on February, 17-18, 2012.

Paper titled “Empowerment of Women through Microfinance – A Comparative study on SHGs in Krishna & East Godavari Districts of Andhra Pradesh” was presented in the Technical Session –III at the National Seminar on “Microfinance – Issues, Challenges and Policy Options in Emerging Economies (NSMF-2012) organized by the Department of Business Management, Krishna University, Machilipatnam on February, 17-18, 2012.

Paper titled “Integration of Health to Microfinance” was presented in the Technical Session –I at the National Seminar on “Microfinance – Issues, Challenges and Policy Options in Emerging Economies (NSMF-2012) organized by the Department of Business Management, Krishna University, Machilipatnam on February, 17-18, 2012

Prof. Y.K. Sundara Krishna, Dept. of Computer Science

Convener, National Seminar on Right to Information Technology organized (RTICT) on 7th & 8th January 2011.

Dr.N.Usha, Department of English

Participated in the International Conference-cum-Workshop on ‘Cross Cultural Communication: India and the US’ at Adikavi Nannaya University, Rajahmundry, during 13th -15th February 2012.


Dr. C.M. Vinaya Kumar, Department of Journalism and Mass Communication

Presented paper titled, ‘Stress among Indian Students in State Universities: Possibilities of Prevention’ during the National Seminar on “Issues and Implications of Academic Stress on Students”
organized by the Department of Education, Dr. B.R. Ambedkar University, Srikakulam during 16th and 17th March, 2012.

- Presented paper titled, ‘Social Implications of Media Technologies: An Indian Perspective’ during UGC National Seminar on “Media, Technology and Society- Interface and Implications” organized by the Department of Communication and Journalism, Yogi Vemana University, Kadapa on 26th March 2012.

**Dr. T. Vijayalakshmi**, Department of Journalism and Mass Communication

- Presented a paper “New Media Technology makes News Presentation More Attractive” UGC National Seminar on Media, Technology and Society- Interface and Implications”, organized by the Department of Communication and Journalism, Yogi Vemana University, Kadapa, 26th March 2012.

**Dr. R. Padmaja**, Department of Business Administration,


- Presented a paper titled ‘Child Labour in India’ in the National Seminar on Child Protection Concerns and Challenges, Andhra University, Visakhapatnam during 16th to 17th March, 2012.

**Dr. R. Kiran Kumar**, Department of Computer Science

- Participated in Two day National Conference on “Bioinformatics and Beyond” on 30th November and 1st December, 2011 organized by JNTU, Kakinada.

- Treasurer and Co-convener for National Seminar on “Recent Trends in Information and Communication Technology” (RTICT2011) organized by the Department of Computer Science, Krishna University.

**P.V. Bramhachari**, Department of Biotechnology

- Presented a paper titled, ‘Climate Change-Impact on Bio-Resources of Coastal Areas’ in the National Seminar on 1st & 2nd February 2012, Kakinada, P.R. Government College.

- Delivered Guest Lecture on ‘Novel Insights in Fighting Our Old Enemies’ at Montessori Mahila Kalasala, Vijayawada, 30th November 2011.

**Ms. Sravani**, Department of Business Administration

- Presented a paper in UGC sponsored national seminar conducted by Andhra Loyola College, Vijayawada on 11 & 12th January 2012.

**Orientation Programmes / Refresher Courses attended**

**Dr. C.M. Vinaya Kumar**, Department of Journalism and Mass Communication, attended 24th UGC sponsored Orientation Course at Academic Staff College, Jawaharlal Nehru Technological University, Hyderabad, from 16th November to 16th December 2011.

**Ms. M. Sujatha**, Department of Pharmaceutical Chemistry, attended AICTE sponsored Refresher Course at Quality Improvement Cell (QUIP Cell), Kakatiya University, Warangal, from 28th Nov 2011 to 9th Dec 2011.

**Dr. P.V. Bramhachari**, Department of Bio-technology, attended 25th UGC sponsored Orientation Course at Academic Staff College, JNTU Hyderabad, from 15th December 2011 to 11th January 2012.

**Dr. T. Vijayalakshmi**, Department of Journalism and Mass Communication, attended 99th UGC Orientation Course – Academic Staff College, Jamia Millia Islamia, New Delhi, from 18th January to 17th February 2012.

**Dr. J.V.N.L. Mythili**, Department of English, attended, UGC sponsored Orientation Course at Academic Staff College, Andhra University, Visakhapatnam, from 18th January to 14th February 2012.

**Dr. J. Naveena Lavanya Latha**, Department of Bio-technology attended UGC sponsored Orientation Course at Academic Staff College, University of Hyderabad, Hyderabad, from 18th January to 14th February 2012.

**Dr. M. Koteswara Rao**, Department of English attended; UGC sponsored Orientation Course at Academic Staff College, Osmania University, Hyderabad, from 2nd March to 30th March 2012.

**Dr. R. Padmaja**, Department of Business Management, attended UGC sponsored Orientation Course at Academic Staff College, Andhra University, Visakhapatnam, from 9th May 2012 to 4th June 2012.
Projects…. a fine feather in the KRU cap

Dr. B. Vijaya Lakshmi, Head I/C and Assistant professor, Department of Biotechnology, KRU, received a prestigious three-year grant worth Rs.69 lakh from the Department of Biotechnology, Govt. of India, to study the role of phytate in altering colon cancer risk. Speaking on the relevance of the project, Dr. Vijaya Lakshmi said “colorectal cancer is one of the deadliest, yet most preventable forms of cancer. Although the colon cancer incidence in India is very low compared to the Western countries, it is alarming that our changing food habits and life style are driving us towards increased risk.

The Vice-Chancellor, Krishna University, Prof. V. Venkaiah, Prof. V. Venkaiah and the Registrar, KRU, Prof. D. Suryachandra Rao commended Dr. Vijaya Lakshmi for all her efforts over the years in pursuing an active cancer biology program.

Dr. P.V.Bramhachari, Assistant professor, Department of Biotechnology, KRU, received a three-year grant worth Rs 28 lakh from the Department of Science and Technology- DST-SERC, Fast track young scientist award from the Govt. of India, to study the “Molecular cloning of genes involved in Tributyltin resistance and degradation from bacterial isolates of shipping harbour sediments”.

The Vice-chancellor, Krishna University, Prof. V. Venkaiah and the Registrar, KRU, Prof. D. Suryachandra Rao congratulated Dr. P.V.Bramhachari.

Dr. J.Naveena Lavanya Latha received a three-year grant for an amount of Rs.22.87 lakhs from Department of Science and Technology, India under Fast track scheme for young scientists for her project entitled “Characterization of cell wall bound calcium binding proteins from Neurospora crassa”. In her project she will be working on identification, cloning and expression of calcium binding protein genes from Neurospora crassa. The project will answer the questions like how are protein(s) of cell wall involved in binding Ca and/or toxic metal ions.

The Vice-chancellor, Krishna University, Prof. V. Venkaiah and the Registrar, KRU, Prof. D. Suryachandra Rao congratulated Dr. J.Naveena Lavanya Latha on her successful efforts in research. The Academic Coordinator Prof. Y.K. Sundara Krishna expressed that all these projects are good assets to the university.

KRU students bab Joint Summer Research Fellowship - 2012.

Sk. Gousia, and Y. Peter, M.Sc. Biotechnology (Int.) students received Joint Summer Research Fellowship Programme, 2012. The fellowship is given by the Indian Academy of Sciences, Bangalore, Indian National Science Academy, New Delhi and the National Academy of sciences, Allahabad.

Under this fellowship, Sk. Gousia, studying M.Sc Biotechnology in Krishna University conducted a research project on Tuberculosis at International Centre for Genetic Engineering and Biotechnology, New Delhi and Y. Peter, student of M.Sc Biotechnology; Krishna University conducted a project on Cell Culture Technology at Indian Institute of Sciences, Bangalore from 1st May to 30th June 2012.

Sporting spirit…. 

Krishna University won the first-ever all India gold medal for the gymnastics event. K.V. Suresh a nineteen-year-old gymnast, a student of SRR & CVR Government Degree College, bagged the coveted gold medal in pommel horse event with 12.45 points at the all India inter-university gymnastics championship at Amritsar (Punjab) held from January 3rd to 8th 2012. He also went on to win two bronze medals in the horizontal bar (13.05 points) and in the individual all around championship with 73.10 points.

“I have been trained in gymnastics for the past eight years and I bagged medals for Andhra Pradesh in senior and junior nationals”, he added.
KRU constitutes Boards of Studies

The University has constituted *ad hoc* Boards of Studies for all its Undergraduate and Postgraduate Programmes for the academic year 2012-13. Meetings of undergraduate *ad hoc* Boards of Studies for Chemical Sciences, Commerce & Business Management, English, Hotel management, Humanities and Social Sciences, Mathematics & Statistics, Natural Sciences, Physical sciences and Pharmacy and Second languages courses were conducted from June 18th -22nd, 2012. Experienced faculty members from affiliated colleges of Krishna University attended these meetings and formulated new syllabus in their respective courses for Krishna University.

**List of Chairpersons for UG Boards of Studies**

1) Commerce & Business Management- Dr.M. Vivekananda, Principal, Satavahana College, Vijayawada.
2) Chemical Sciences- Dr.Ch.Venkateswarlu, Reader & HoD in Chemistry, KVR College, Nandigama.
4) English - Dr. S.Sankar, Reader & HoD in English, ANR College, Gudivada.
5) Hotel Management- Sri Sameer Thakur, Principal, Siddhartha Institute Of Hotel Management & Catering Technology, Vijayawada.
6) Humanities & Social Sciences-Sri P.Sudheer, Lecturer In Politics, A.J. Kalasala, Machilipatnam.
8) Natural Sciences- Sri.G.S.R.Prasad, HoD in Zoology, Dar Degree College, Nuzvid.
9) Pharmacy-Prof.G.Devala Rao, KVSR Siddhartha College of Pharmaceutical Sciences, Vijayawada.
10) Physical Sciences- Sri.N.S.S.S.V Prasad, Sr.Lecturer in Physics, KVR College, Nandigama.
11) Second Languages- Prof.M.S.Hayat, Dean, Faculty of Arts & In-charge Director (Acad), Department Of Urdu, Dr.B.R.Ambedkar Open University, Hyderabad.

**List of Chairpersons for PG Boards of Studies**

Fourteen *ad hoc* PG Boards of Studies for Commerce & Business Management, Computer science, Chemical Sciences, Economics, Education, Electronics, English, Journalism & Communication, Mathematics, Natural Sciences, Pharmacy, Physics, social work and Telugu courses were constituted with eminent academicians, industry experts and all the faculty members of Krishna University. Among the 14 PG Boards of Studies, meeting for Mathematics was organized on June 18, 2012, Economics on June 19, 2012, Commerce & Business Management and Computer Science on June 20, 2012, Chemical Sciences and Pharmacy on June 27, 2012, English language and Literature on June 28, 2012, Natural Sciences on June 29, 2012, meet for Journalism and Visual Communication on July 8, 2012, Education on July 10, 2012, Electronics, Physics and Telugu on July 13, 2012. Eminent academicians such as Prof.P.Subba Reddy, IT advisor to the Govt of AP, Prof.D.Harinarayana, Pro Vice-Chancellor, GITAM University, Former Vice Chancellor, DR.B.R Ambedkar Open University, Hyderabad, Prof.O.R.Reddy, Director of GITAM Institute of Management, Vishakapatnam, Prof.Sivarama Krishna, Prof.C.Raghavendra Rao from University of Hyderabad, Mr.M.Praveen Bhasa, Head,
Thought Leadership, Infosys, Hyderabad attended the meetings and shared their intellectual expertise.

**List of Chairpersons of PG Board of Studies:**

1) Chemical Sciences- Prof. M.V. Basaveswara Rao, Head, Dept of Chemistry, Krishna University, Machilipatnam.

2) Commerce & Business Management- Prof. D. Suryachandra Rao, Head, Dept of Business Management, Krishna University, Machilipatnam.

3) Computer Science- Prof. Y.K. Sundara Krishna, Head, Dept of Computer Science, Krishna University, Machilipatnam.

4) Economics- Prof. D. Harinarayana, Pro Vice Chancellor, GITAM University, Vishakapatnam

5) Education- Prof. O.R. Reddy, Former Vice Chancellor, DR. B.R Ambedhkar Open University, Hyderabad.

6) Electronics- Prof. I. Shanti Prabha, Dept of ECE, JNTU, Kakinada.

7) English- Prof. R. Saraswati, Dept of English, Acharya Nagarjuna University, Nagarjuna Nagar.

8) Journalism and Mass Communication- Prof. D. V. R Murthy, Head, Dept of JMC, Andhra University, Vishakapatnam.

9) Mathematics- Prof. N. Venkata Narayana, Head, Dept of Mathematics, DR. B.R Ambedhkar Open University, Hyderabad.

10) Natural Sciences - Prof. K. Venkateswarlu, Dept. of Biotechnology, Vikrama Simhapuri University, Nellore.

11) Pharmacy- Prof. M.V. Basaveswara Rao, Head, Dept of Pharmacy, Krishna University, Machilipatnam.

12) Physics- Prof. N. Veeraiah, Dept. of Physics, Acharya Nagarjuna University, Nagarjuna Nagar.

13) Social Work - Prof. G. Chakrapani, Head, Dept of Sociology, DR. B.R Ambedhkar Open University, Hyderabad.

14) Telugu- Prof. G. Lakshmi Narayana, Former Vice Chancellor, Dravidian University, Kuppam.

To strike a balance between prescriptive knowledge and propositional knowledge, these Boards recommended new syllabi for Post graduate courses and Pre-PhD programmes of Krishna University in tune with UGC recommendations and industry needs. It is resolved to conduct one week course work for Ph. D scholars with four days for discussing Research Methodology and Statistical Tools and another two days for discussing Computer Technologies. New Syllabus for Pre-PhD programmes has been structured into three broad papers such as Paper-I: Research Methodology, Paper-II: Broad Area of Research and Paper –II: Research Specialization.

To strengthen students’ adaptation to any profession, new courses like English for Academic Purposes and Writing for the Media were recommended for M.A English course. Subjects Experts from Business Management drafted syllabus for new courses such as M.Com (retail Marketing), MHRM and Post graduate Diploma in E-Banking offered in affiliated colleges of Krishna University.
Pre-Ph D Course work week

The Registrar, KRU, Prof. D. Suryachandra Rao lighted the ceremonial lamp on the inauguration of a week-long Pre-Ph D Course work for the first batch of research scholars.

Speaking on this occasion, he said that the classes were being conducted as per the UGC rules with syllabus created under the guidance of the Boards of Studies. ‘Krishna University is marching towards expanding and exploring new paths in unearthing research work for the common good’.

The Director, Directorate of Research Admissions, KRU, Prof. Y.K. Sundara Krishna elaborated the research programmes and related tests conducted by the University.

The Public Relations Officer, KRU, Dr. C.M. Vinaya Kumar said that proper planning, perseverance, comprehensive study of the topic and sustained efforts are of paramount features of importance of a research scholar.

The Assistant Director, Directorate of Research Admissions (DRA), KRU, B. Vijayalakshmi, explained the programme schedule to the scholars. The scholars were given lectures by various faculty of the University. The Vice-Chancellor Prof. V. Venkaiah, took the inaugural session, while Prof. Y.K. Sundara Krishna, Director, DRA, KRU delivered the first lecture. Dr. N. Usha, Head i/c, English Department, Dr. P. Veerabramhachari, Asst. Director, KRUDA, Dr. T. Vijaya Lakshmi, Asst. Professor, Department of Journalism and Mass Communication, Dr. B. Vijayalakshmi, Assistant Director, DRA, KRU, Dr. Naveena Lavanya Latha, Asst. Professor, Department of Biotech took classes.

Montessori Vidyalayam Felicitates VC

On the occasion of their assumption of offices, the Vice-Chancellor, Krishna University, Prof. V. Venkaiah and the Vice-Chancellor, Acharya Nagarjuna University, Prof. K. Viyyanna Rao were felicitated by Montessori Vidyalayam on 26th June 2012 at Montessori Auditorium, Vijayawada. The Director & Correspondent, Montessori Vidyalayam, Vijayawada, Dr. Smt. V. Koteswaramma read-out the citation and reiterated the rich contributions made to the academics by Prof. Venkaiah. She was all praise for him for his unstinted efforts in bringing changes in transforming lives of the students qualitatively through distance learning. Speaking on the occasion Prof. Venkaiah extolled the forty years of committed services rendered by Dr. Smt. V. Koteswaramma. He stressed on the need to empower women and reminded the audience that empowering women is a pre-requisite for creating a good nation as said by the former President of India, A.P.J. Abdul Kalam. He said, ‘I feel proud to be the vice-chancellor of Krishna University, which has been established in the area to which I belong to’.

Prof. Venkaiah said, ‘Krishna University is a four-year-old child... it is indeed a great responsibility to groom and nourish this child. But the strengths of Andhra University, Visakhapatnam and Acharya Nagarjuna University, Guntur are ingrained in Krishna University, which is an invaluable treasure trove to lead Krishna University into citadels of glory. Prof. Venkaiah expressed, ‘Leadership is responsibility’ and continued that there is no substitute for hard-work. In his closing remarks he quoted A.P.J. Abdul Kalam and said, ‘dream, think and act’. Responding to the felicitations of Dr. Smt. V. Koteswaramma, the Vice-Chancellor, Acharya Nagarjuna University, Prof. K. Viyyanna Rao said that the major stakeholders of the higher education- students- are perplexed. He stressed on the two objectives of the university- ‘teaching and research’. Later, Prof. V. Jyothi, Dept. of MBA, KBN College, Vijayawada, persuaded the students to prefer ‘smart work instead of punishingly doing hard-work’.

The Assistant Director, Directorate of Research Admissions (DRA), KRU, B. Vijayalakshmi, explained the programme schedule to the scholars. The scholars were given lectures by various faculty of the University. The Vice-Chancellor Prof. V. Venkaiah, took the inaugural session, while Prof. Y.K. Sundara Krishna, Director, DRA, KRU delivered the first lecture. Dr. N. Usha, Head i/c, English Department, Dr. P. Veerabramhachari, Asst. Director, KRUDA, Dr. T. Vijaya Lakshmi, Asst. Professor, Department of Journalism and Mass Communication, Dr. B. Vijayalakshmi, Assistant Director, DRA, KRU, Dr. Naveena Lavanya Latha, Asst. Professor, Department of Biotech took classes.
Staff Development Programme... training the trainers

While addressing in a two week Staff Development Programme (SDP) on Emerging Trends in Business Models, conducted by PG Department, PB Siddhartha college of Arts and Science, the Vice-Chancellor, Krishna University, Prof. V. Venkaiah said that teaching is a unique profession and educating management students required a lot of skills.

He advised that the education system has been changing very fast and new concepts are introduced in the syllabus every year. He said that in such circumstances, teachers should update their skills and knowledge from time to time and keep pace with the changes. He acknowledged that technology has greater role in teaching-learning process and teachers should make use of it. He said that faculty development would lead to development of individuals as well as institutions.

He added that professors should be masters of technology and redesign teaching strategies to utilize them in a proper manner in dealing with various subjects. He stated learning should be a lifelong process in this age of technological advancements. He observed that the students are of three kinds-early adopters, late adopters and laggards. He said that early adopters get accustomed to the new technological advancements fast, late adopters take time to change while, laggards are too late to adapt to the technological changes. He also said that considering these three categories of the students, they shall be trained suitably.

Professor and head of the department, Dr. Rajesh C Jamapala said that the aim of the programme was to educate the professors and MBA lecturers on the systematic teaching process. He said that it was a 14-day long programme sponsored by the All India Council for Technical Education (AICTE). He said industrialists and professors across the country had given their guest lectures. He said that it was a platform for people to bring out their new and innovative concepts.

Siddhartha Academy Secretary N. Venkateswarlu, PG Centre Convener, Chalasani Datt, PG Center Director Prof. K. Krishna Murthy, professors and others were present in the programme.
The Department of Pharmaceutical Chemistry and the staff of Krishna University as a family commemorated the sudden demise of Dr. Sanjithnath on 10th January 2011. A memorial lecture was arranged on this occasion by the Head, Department of Pharmaceutical Chemistry, Prof. M.V. Basaveswara Rao. The lecture entitled, ‘Nanotechnology Innovative Materials as Catalysts for Organic Transformations’ was delivered by Prof. B. Sridhar, Indian Institute of Chemical Technology, Hyderabad.

Speaking on this occasion, the Registrar, KRU, Prof. D. Suryachandra Rao consoled the bereaved family and said that the ‘University suffered a great loss with the sudden demise of Dr. Sanjith’.

Prof. B. Sridhar broke into tears and said “my heart goes out to the bereaved family… Such a young man I could find him in the photograph, what a huge loss it is to the family and University’.

Sri. M. Raghavendra Rao, the hapless father of Dr. Sanjith, burst into tears and said ‘I brought-up my son in good discipline and he is always hardworking and simple…. But Gods plans are beyond our comprehension’. He thanked all the faculty and fraternity of the University for arranging the memorial meeting on the first Death Anniversary of his lost son. Prof. M.V. Basaveswara Rao expressed his deep sense of grief and said that the University cannot replace Dr. Sanjith… it is a loss for ever.